



JACQUIE MILITANO



WWW.QUPRODUCTIONS.CO.COM

201-841-0683

JACQUIE.MILITANO@GMAIL.COM

AN INTRODUCTION

Jersey-raised/story-crazed producer, actor, and content creator with 10+ years of production experience in the entertainment and media industries. Accomplished Video Producer at The Knot Worldwide and CafeMedia. Founded Q.U. Productions Co., which creates and develops web series and digital media projects. Prior employment with Walt Disney Entertainment, Radio Disney, KJK Productions, and Radio City Music Hall - in event coordinating, stage managing, directing, producing, marketing, performing and teaching roles. Theatre Director and Educator with KJK Productions, Manhattan Movement and Arts Center, Applause, and Paper Mill Playhouse. Professional goal is to create and collaborate with other passionate professionals, to manage and produce compelling content for a variety of media platforms and live events. In addition to encouraging arts education!

WORK EXPERIENCE

Q.U. PRODUCTIONS CO.

FOUNDER / EXECUTIVE PRODUCER, NY — 2011-PRESENT

- Created, developed and produced original content for web entertainment and media distribution
- Provided and personally executed event planning services and filming/editing video services

THE KNOT WORLDWIDE (FORMERLY XO GROUP INC.)

SENIOR VIDEO PRODUCER, NY — 2017-2019

- Developed video strategy for The Bump and The Knot, owning process from pitch to post
- Produced all original video content for The Knot and The Bump, conceptualizing and developing new series that live on our social platforms, site and app
- Grew and managed the video team, owning its performance and metrics
- Increased video production by 95% - growth in video inventory advanced pre-roll program

NEW YEAR'S EVE BALL DROP TIMES SQUARE, LIVEX OFFICIAL WEBCAST

TALENT PRODUCER, NY — 2016-2017

- Coordinated all talent for 6 hour live show at the Official Kiss Stage
- Broadcast to every country with 4 million unique views

BABYLIST

FREELANCE VIDEO PRODUCER / EDITOR / TALENT, NY — 2019-PRESENT

- Produced, filmed, edited and hosted informational and entertaining online video content, ideation script to screen

CAFEMEDIA/CAFEMOM

VIDEO PRODUCER, NY — 2015-2017

- Produced original and branded video content for an audience of 73MM unique visitors and 290MM social media followers across platforms
- Created, wrote, filmed and edited evergreen and trending content for all verticals - Lifestyle, News, Food, Beauty, Fitness, Entertainment and Parenting

- Grew video audience and increased views across all platforms, from 5MM to 28MM in 3 months
- Oversaw development and production of all video projects with the editorial team

WALT DISNEY ENTERTAINMENT - WORLD OF DISNEY

PERFORMER / GREETER / PHOTOGRAPHER / SHOW DEVELOPER, NY — 2005-2006

- Performed as beloved Disney characters in renown atmosphere and interactive shows
- Directed and hosted internal choreography training videos
- Maintained effective run of show and flow of character “meet and greets” and ran Disney Photopass
- Interacted with upwards of 1000 patrons per day and managed guest relations
- Motivated and strategized new productions and enhancements with the team

RADIO DISNEY

ON AIR DJ / EVENT PROGRAM HOST, NY — 2009-2014

- Brought the Disney magic to live events throughout NYC and the tristate area
- Served as a representative and promoter of the brand itself and the company's cross brands
- Led on-camera promotions for internal marketing and external public relations, plus teaching team choreography
- Hosted on air for The Kids Concern Show
- Operated recording studio and edited individual radio shows for release

DISNEY SPECIAL EVENTS

EVENT COORDINATOR, NY — 2010-2014

- Conducted integrative marketing through entertainment for Walt Disney Consumer Products
- Interacted with guests and facilitated event run of show: Disney Couture, Toy Hall of Fame - Toy Story 3, Princess and the Frog - Princess Experience, Toy Fairs - Cars 2, Disney Jr., Monsters University, and Marvel integrations

MUNDLTON INC.

PERFORMER / EVENT COORDINATOR, NY — 2010-PRESENT

- Coordinated various live events for the Walt Disney Company, NBCUniversal, and Milestone Productions

KJK PRODUCTIONS

THEATER PROGRAM DIRECTOR / SOCIAL MEDIA & DIGITAL PRODUCER, NY — 2007-2021

- Curated and created original content for social media platforms to strengthen online presence
- Produced both promotional video content and internal choreography training videos
- Directed full book musicals and children's theater productions, groups of 80+ children

STRATEGIC ENTERTAINMENT

EVENT PROGRAM HOST, NY — 2010-2015

- Hosted the Tribeca Food Feast and interviewed celebrity chefs in live and recorded demonstrations
- Hosted the red carpet screening of Back to the Future's 30th Anniversary

RADIO CITY MUSIC HALL

SENIOR TOUR AND EVENT ASSOCIATE, NY — 2012-2015

- Welcomed upwards of 1000 patrons per day and managed guest relations
- Managed the floor and tour staff as Tour Dispatch to ensure for smooth daily operations
- Conducted historical tours of the building as premiere entertainment venue

PAPER MILL PLAYHOUSE

THEATRE TOTS AND STORYBOOK THEATRE PROGRAM TEACHER, NJ — 2011-2012

EVENT PROGRAM HOST, NY — 2010-2015

- Teaching youth theatre arts through story time and imaginative play
- Hosted the red carpet screening of Back to the Future's 30th Anniversary

MANHATTAN MOVEMENT AND ARTS CENTER

PRESCHOOL TEACHER / DRAMA TEACHER / ADMINISTRATIVE ASSISTANT, NY — 2009-2011

- Facilitated open class scheduling and studio rentals
- Guided youth learning, teaching responsibility and cooperative play
- Taught childhood development activities through sensory, science, art, language, mathematics and culture
- Developed and led children's theatre programs for audition and performance

APPLAUSE

THEATRE TEACHER / SUMMER PROGRAMS ASSISTANT DIRECTOR, NY — 2010-2011

- Guided youth learning through group play
- Taught theatrical performance through themed programming

EDUCATION

GEORGE MASON UNIVERSITY

Bachelor of Arts – Theater

ADDITIONAL SKILLS

Skilled with video and editing programs (Adobe Premiere Pro CC, Final Cut Pro, iMovie, Wochit), experienced shooting with DSLR cameras (Canon, Nikon, Panasonic) and Canon C100, YouTube certified and Build Your Channel Bootcamp via YouTube Space NY